

BEENA P L,
Lecturer,
Centre for Development Studies,
Prasanthnagar, Ulloor,
Trivandrum-11
Tel: 91-471-448881-4
Fax: 91-471-447137
E-mail: Beena@cds.ac.in
beena100@yahoo.com

Date of Birth: 29th May,1965

Education

Ph.D. in Economics, Centre For Economic Studies and Planning, Jawaharlal Nehru University, New Delhi, India, (1993-1998).

M Phil in Applied Economics, Centre for Development Studies, Thiruvananthapuram affiliated to Jawaharlal Nehru University, (1989-1991).

M.A in Economics (Applied), Dr.John Mathai Centre, Calicut University, India (1986-1988).

B.Sc. in Mathematics, Calicut University, Kerala (1983-86).

Areas of Interest

Industrial Economics, International Trade and Applied Microeconomics.

Work Experience

Presently working as Lecrurer at the Centre for Development Studies, Trivandrum, Kerala, India (Since November 2001).

Attended Cambridge Advanced Programme on Rethinking Development Economics, (Trinity Hall, Cambridge, 3-18 July, 2003).

Visiting Scholar at the International Development Centre, QEH, Oxford, UK (April 15 to June 22, 2002).

Worked as Consultant at NCAER, New Delhi (June 2001 to March 2002)

Worked as Consultant at RIS, New Delhi (September, 1999 to June 2001).

Pursued postdoctoral research on "Cross-border Mergers in Indian Corporate Sector", CDS, Trivandrum.(February 1999 to August 1999)

Worked as a Research Associate at the National Council of Applied Economic Research, New Delhi during May 1992 to August 1995.

Worked as a Research Assistant with the Department of Econometrics, Madras University, Madras, during August 1991 to April 1992.

Taught Micro economics, Mathematical Economics, Managerial Economics and Statistics for graduate students in a private college at Trichur, Kerala for one year (1988-1989).

Teaching Experience: (M.Phil, CDS)

Taught course module 202 (DEMAND ANALYSIS)

Participated with teaching of course module 401 (INDIAN INDUSTRIALISATION)

M.Phil:Two

Title of the dissertation (as a main guide)

Mergers and Acquisitions in the Indian Pharmaceutical Industry: An Exploratory Analysis" (completed)

Title of the dissertation (as a co-guide)

Structural Transformation of Small Scale Industry in Kerala (Completed)

Research Projects Handled

Associated with the project on "WTO Proposals on Harmonised Rules of Origin: An Analysis from a South Asian Point of View", Sponsored by CUTS, Jaipur.

Associated with the project on "Acquisition Strategies in Emerging Markets" at NCAER, New Delhi, sponsored by the London Business School.

Associated with the project "Restructuring Process of Corporate Sector at the Global level as well as with special reference to India", RIS, New Delhi.

Associated with the project "Export Competitiveness of Textiles and Clothing Sector and the Implication of MFA Phasing Out in the SAARC Member Countries", RIS, New Delhi.

Associated with the project on "Computable General Equilibrium Model of India's trade policy reforms in a global framework" sponsored by Ford Foundation March 1994 to August 1995, NCAER.

Associated with “ASEAN-INDIA Expert Group on Trade and Investment Cooperation” Sponsored by ASEAN Secretariat, Jakarta during August 1994 to December 1994, NCAER.

Associated with the project on “Demand Forecasting for Cement” sponsored by Cement Manufacturers’ Association during September 1993 to February 1994, NCAER.

Associated with the project on “Automobile Market in India” sponsored by CESIA (France) during June 1993 to August 1993, NCAER.

Associated with the project sponsored by C-DOT entitled “Socio Economic Impact and Social Cost Benefit Analysis of Installation of C-DOT RAX” during February 1993 to May 1993, NCAER.

Associated with the project on “Retrospect and Prospect of Indian Shipping Industry” sponsored by Indian National Shipping Association during September 1992-January 1993, NCAER.

Associated with the project on “Restructuring of Rajasthan State Level Public Enterprises” sponsored by Government of Rajasthan during May 1992 to August 1992, NCAER.

Associated with the project entitled “Economics of Female Headed Households in Tamil Nadu and Kerala” during August 1991 to April 1992, Madras University.

Computer Knowledge

Well Versed with Windows operating System and proficient in statistical and econometric softwares such as TSP, SPSS, Shazam, dBASE III plus and word processing.

Book Published

Shukla S.S, Rao V.V.P, R. Madhavachari and P.L.Beena (1993) "Indian Shipping Industry: Retrospect and Prospect", NCAER, New Delhi.

Book under Preparation

P.L.Beena “Mergers and Acquisitions in the Indian Industries: Trends, Motives and Implications” (**Negotiations being made with Orient Longman**).

International Publications: Chapters in Book

1. P.L.Beena, "Universal Trade Liberalisation: Limiting South Asia in Textiles and Clothing Sector" in Ashwini Deshpande (ed), *Development in a Globalised World*, Chapter 4, Oxford University Press.(2007)
2. PL Beena, "Intangibles and finance: "Motives and consequences of Mergers in Indian Corporate Sector" in Banerjee P & Richter F.J (eds), *Intangibles in Competition and Cooperation: Euro-Asian Perspectives*, London and New York: Palgrave, April, 2001.
3. PL Beena, Laveesh Bhandari, Sumon Bhaumik, Subir Gokarn, "Foreign Direct Investment in India", in Saul Estrin and Klaus Meyer (eds), *Investment Strategies in Emerging Markets*, Chapter 5, Edward Elgar, October 2004.
4. PL Beena, Subir Gokarn and Anjali Tandon, "Indian Case Studies", in Saul Estrin and Klaus Meyer (eds), *Investment Strategies in Emerging Markets*, Chapter 6, Edward Elgar, October 2004.

Journal Articles Published

K.N.Harilal & P.L.Beena (2003) "Reining in Rules of Origin Based Protectionism: A Critique of WTO initiatives", Economic and Political Weekly, 40(51), December 17-25, 2005.

Sanjib Pohit, Rajesh Chaddha, P.L.Bina, and N.Sangeeta (2000-01) "Estimation of Substitution Parameter in Indian Industries: A Disaggregated Approach", Indian Economic Journal, Vol.48, No.2, New Delhi.

PL Beena (2000) "Role of Mergers in Indian Private Corporate Sector", Journal of Scientific & Industrial Research, Special Issue on Management of Knowledge and Intangible for Innovation", August-Sept, 2000, NISCOM, New Delhi.

PL Beena (1995) "Productivity Trends in the Public and Private Sector of Kerala State Enterprises", Journal of Management Development, Vol.8, No.1, 1995, New Delhi.

P L Beena (1995) "Trends in Capacity Utilisation:- A Comparative Study between State Public Sector and Private Sector Manufacturing Enterprises in Kerala", ANVESAK, Vol.25, No:2, 1995, Ahmedabad.

Working Papers Published

P.L.Beena (2006), Limits to Universal Trade Liberalisation: The Contemporary Scenario for Textiles & Clothing Sector in South Asia, W.P.379, CDS, Trivandrum.

P.L.Beena (2004) "Towards Understanding the Merger-Wave in the Indian Corporate Sector: A Comparative Perspective", W.P.355, January, 2004, CDS, Trivandrum. (Paper is

being updated based on the referees' comments from the Journal of Development Studies)

K.N.Harilal & P.L.Beena (2003) "The WTO Agreement on Rules of Origin Implications for South Asia", W.P.353, December, CDS, Trivandrum.

P.L.Beena, Subir Gokarn, Anjali Tandon, (2002) "Entry Strategies in Emerging Markets: A Case Study of ABN Amro India" DRC working paper No 5, CNEM, London Business School, UK.

P.L.Beena, Sumon K Bhaumik, Laveesh Bhandari, Subir Gokarn, (2002) "Survey of FDI in India", DRC Working Paper No 6, CNEM, London Business School, UK..

P.L.Beena, (2000) "An Analysis of Mergers in the Private Corporate Sector in India" Working Paper No.301, Centre For Development Studies, Trivandrum.

Sanjib Pohit, Rajesh Chaddha, P.L.Bina, and N.Sangeeta (1996) "Estimation of Substitution Parameter in Indian Industries: A Disaggregated Approach" Working Paper No: 62, NCAER, New Delhi.

Papers under preparation

"Cross-Border Mergers and Acquisitions: A case study of Drugs and Pharmaceutical Industry"

Other Publications:

Corporate Restructuring through M&As, Passline (Kochi-based business bimonthly), 15-31 January 2003.

An Overview of the Mergers and Acquisitions during the post Liberalisation Era, Business Digest, Vol.XVI, Issue 16, August 16-31, 2001.

Contributed summary of the paper on "Competition Policy, Developing Countries and the WTO by *Bernard Hoekman (World Bank) and Peter Holmes (Sussex University)* for RIS Digest, June 2000, New Delhi

Performance of Manufacturing Enterprises in the State Public Sector and Private Sector in Kerala, Abstracts, International Congress on Kerala Studies, Vol.2, Thiruvananthapuram, August 1994.

Reviewed a paper, "Investment Policy – India" prepared for CUTS Centre for International Trade, Economics and Environment Jaipur, India (2001) by Biswatosh Saha, Vinod Gupta School of Management Indian Institute of Technology Kharagpur, India.

Papers Presented

“Spectres of Jobless Growth and Prospects of an Inclusive Growth: The Case of Small-scale Industrial Sector in India” in a ICSSR Sponsored **National Seminar on Development Planning In India : Issues, Lessons and Options** at **Dr John Mathai Centre** during **March 27-28, 2007**.

“Theories of Mergers and Takeovers and the Experience of Indian Firms during 1990-2005” in a UGC Sponsored **National Seminar jointly conducted by Post Graduate Departments of Commerce and Economics Government College, Malappuram** during **21-22, March 2007**.

“Theories of Mergers and Acquisitions and the Experience of Indian Firms under Neoliberal Reforms in a **National Seminar on India’s Foreign Policy: Emerging Trends in the New Century** during **April 2-3,2007**.

“Gender and Enterprise Development in Kerala: An Assessment” in a National Seminar titled **SMEs and Livelihoods:Towards an Agenda for the Eleventh Five Year Plan, Organised by ISED in association with Planning Commission, Mascot Hotel, Trivandrum, November 27-28, 2006**.

Structure and Growth of Small Scale Industries in Kerala during Post-Liberalisation, **International Congress on Kerala Studies, AKG Centre, Trivandrum, December 9, 2005**.

Limits to Universal Trade Liberalisation: A Case study of Textiles and Clothing Sector in South Asia, **International Conference for Development and Change", Neemrana Fort, India, Organised by CAPORDE with Global Policy Innovation, December 2-4,2005**.

M&As and the Competition Policy Issues in Indian Industries, **Faculty Improvement Programme organised by the Staff Administrative College, Kerala University Campus, Trivandrum. August 2005**

Towards Understanding the Merger-Wave in the Indian Corporate Sector: A Comparative Perspective, **CDS, Trivandrum, April,2003**.,

Understanding the Latest Phase of the Merger Wave in India: A Comparative Perspective, International Conference held at IIT, **Bombay organised by Academy of International Business, January 31-2nd February,2003**.

Merger Wave in the Post Liberalization India: In Pursuit of a Desirable Competition Policy, **International Development Centre, QEH, Oxford on May 16th, 2002**.

Main Speaker on ‘Cross-border Competition Issues in India’ in the National Seminar on **Competition, Regulation & Investment: Role in Economic Growth, Jaipur, India;**

organised by **CUTS-CITEE in collaboration with NCAER, New Delhi**, 11-12 January 2002.

Mergers and Acquisitions in India: The Post Liberalisation Experience, Paper Accepted for the presentation in the AIES sessions at **ASSA, New Orleans, LA** January 5-7, 2001.

Mergers and Acquisitions in Indian Corporate Sector, at the **National Institute of Science, Technology and Development Studies, New Delhi**, 18th April 2000.

Financial Motives and Consequences of Mergers in Indian Corporate Sector, National Conference on Economic and Statistical Issues in Development, **Kalyani University, West Bengal**, March 10,2000,.

Motives and Consequences of Mergers in the Private Corporate Sector in India, National Conference held during October 28-30, 1999 at the **Centre for Economic Studies and Planning, School of Social Science, JNU, New Delhi**.

Merger Movement in the Private Corporate Sector in India, **Centre for Development Studies**, 2nd July, 1999

Capital Labour Substitution in Indian Industries, Paper presented in the 31st **Annual Conference of Indian Econometric Association**, Pune, May 1995.

Performance of Manufacturing Enterprises in the State Public Sector and Private Sector in Kerala, Paper Presented in the **International Congress on Kerala Studies, Trivandrum**, August 1994.

P.L.BEENA